

# Affordable Colour Printing For Your Business



Add  
colour  
not cost



Kyocera's Tiered Colour System helps you monitor and control your costs for colour output. Ranging from a simple text document with a colour company logo, to a full colour flyer.

Only pay for the colour you use.

## Customized To Fit Your Needs

Finally, a solution that revolutionizes the way you pay for colour printing. Kyocera technology puts you in control by defining your colour usage levels, based on your documents. Therefore, you pay for your **actual** colour.

For example, do you currently use a black-and-white MFP, but would like to add colour to documents, such as letterheads and invoices? Kyocera's unique Tiered Colour System can help you control your costs, whether printing a simple text document with a colour company logo, or a full colour document.

# How It Works

## Kyocera Uses a Tiered Colour System

Kyocera technology provides the ability to define up to three colour usage levels, based on your typical business documents.

With Kyocera's Tiered Colour System, documents that contain lower levels of colour (simple colour) can be billed at a lower rate than full colour documents. For example, you will be able to print or copy more monochrome documents with you company logo in colour, such as letterheads and invoices, at a fraction of the current colour cost.

**TIERED COLOR SYSTEM**

Besides the traditional color and monochrome counters, Kyocera devices also have three additional counters which count the coverage of printed and copied pages and allocates them in up to three groups. Example:

- [ 1 ] SIMPLE COLOR (Low Coverage)**  
A company logo on monochrome correspondence.
- [ 2 ] BUSINESS COLOR (Medium Coverage)**  
A report that contains charts and graphs with text.
- [ 3 ] CREATIVE COLOR (High Coverage)**  
Color rich collateral such as brochures and presentations.

